Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period \_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_

YAM Flag Final Rubric

**Layout 20Pts.: Standard 3: Invent and Discover to Create**

\_\_\_\_ **20+:** Able to independently create a layout that rivals professional art spreads.

\_\_\_\_ **18-20:** Able to demonstrate clean, well-designed layout that communicates an idea.

­­­\_\_\_\_ **14-18:** Able to demonstrate limited understanding of how to use layout, text and photos well together.

\_\_\_\_ **<14:** Needs significant teacher support to demonstrate basic skills

**Design Concept 20pts: Standard 3: Invent and Discover to Create**

\_\_\_\_ **20+:** Creative demonstration of representing Colorado through visual imagery.

\_\_\_\_ **18-20:** Able to demonstrate proficient representation of Colorado using imagery and text.

­­­\_\_\_\_ **14-18:** Flag is lacking visual imagery about Colorado. The purpose is unclear.

\_\_\_\_ **<14:** Unable to demonstrate understanding of concept without significant support

**Image and text:** **20pts: Standard 3: Invent and Discover to Create**

\_\_\_\_ **20+:** Able to independently demonstrate powerful combinations of image balanced with text. Images have been interestingly edited in Photoshop.

\_\_\_\_ **18-20:** integrated all desired imagery and text in an original way using other programs to edit both.

­­­\_\_\_\_ **14-18:** Image and text are not clear representations of the artist. No additional programs used.

\_\_\_\_ **<14:** Unable to demonstrate proper image and text combinations. Flag feels incomplete.

**InDesign/Photoshop/Illustrator Skills 20pts: Standard 3: Relate and Connect to Transfer**

\_\_\_\_ **20+:** Able to creatively and appropriately create a flag using a variety of Adobe programs. Artist uses new skills creatively (Text wrap, Color fill, Filters etc)

\_\_\_\_ **18-20:** Uses Adobe programs to effectively balance imagery and text. New skills are apparent (Text wrap, etc)

­­­\_\_\_\_ **14-18:** Limited understanding of programs. Photoshop and illustrator not used.

\_\_\_\_ **<14:** No evidence of digital editing skills

**Artist Statement:** **Standard 3: Relate and Connect to Transfer**

\_\_\_\_ **20+:** Able to communicate effectively and creatively about process and concept

\_\_\_\_ **18-20:** Demonstrates ability to reflect on creative process and explain design concepts in paragraph form

­­­\_\_\_\_ **14-18:** Limited ability to reflect on process and design. (Follows only *some* prompts, not in paragraph form, etc.)

\_\_\_\_ **<14:** Unable to respond to prompts in a meaningful way

\_\_\_\_\_\_\_\_\_\_\_ /100 Total Points

\_\_\_\_\_\_\_\_\_\_\_/Final Grade